

Central Lincoln PUD

Energy Conservation Program
Past, Present, and Future

A History of Conservation

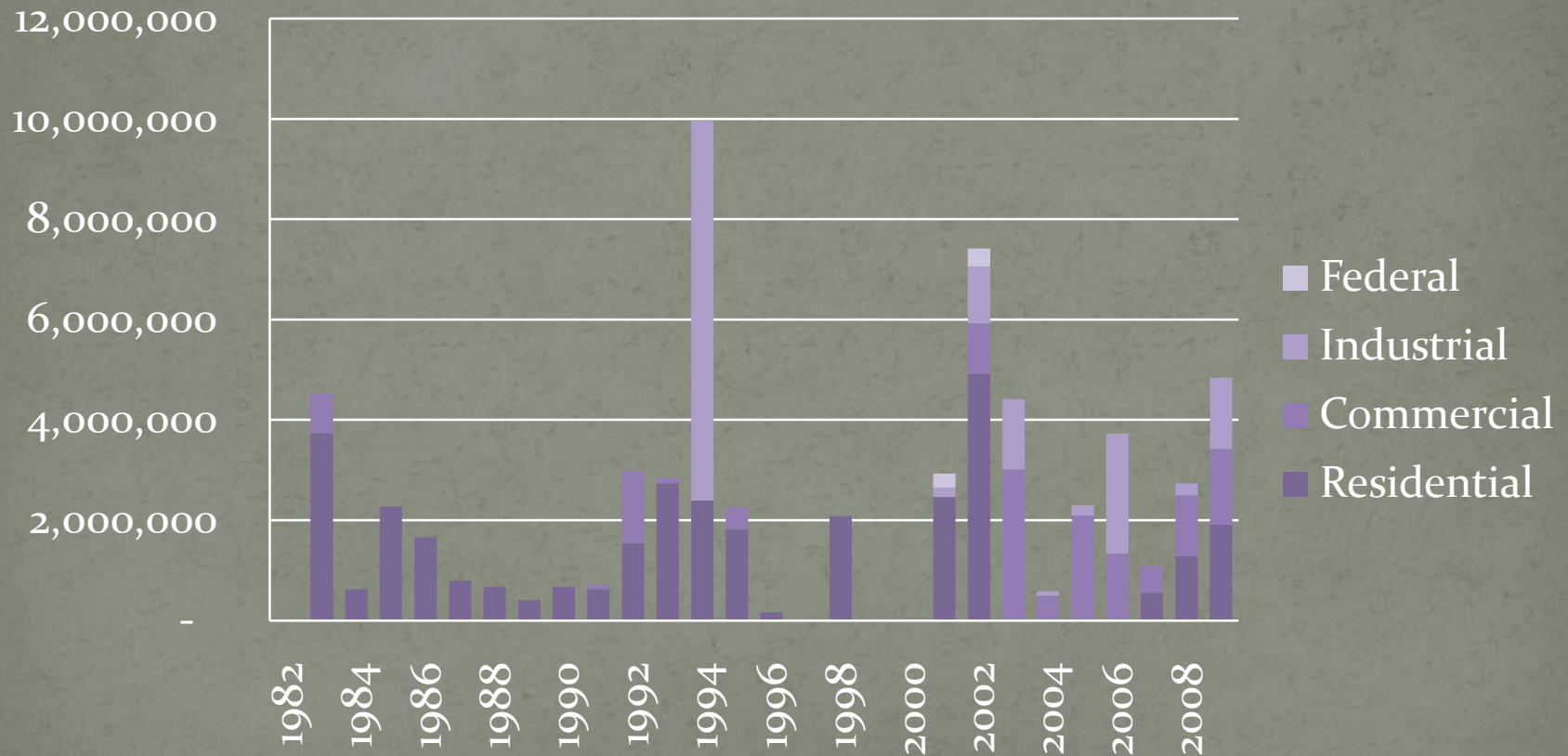
- Dating back to 1982, Central Lincoln has been active in promoting energy conservation.
- Central Lincoln has provided incentives for many conservation programs including the following:
 1. Commercial Lighting Retrofits
 2. Residential Weatherization
 3. Super Good Cents New Construction
 4. Industrial Custom Projects

More History of Conservation at Central Lincoln

- For the period of 1982 through 2009 we have accomplished the following:
 1. 62,675,575 kilowatt hours saved
 2. Provided incentives of \$16,242,740.00
 3. Saved enough to supply the power to 4,200 homes for one year.

Historical Savings by Sector

kWh Savings by Sector



Maintaining the Momentum

- Estimated for 2010 through 2011
 1. 14,988,283 kilowatt hours saved
 2. Incentives of \$2,327,737.00
 3. Savings to supply power to 1,000 homes for one year

Finding the Kilowatts

- Central Lincoln has made a commitment to continue providing energy conservation programs to its customers.
- We are planning to increase activity in the commercial sector.
- We will redesign some programs to make them simpler to use.
- We will increase incentives for some residential programs
- Redesign our marketing materials

Tracking Our Progress

